



English video activities

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Why we say “OK”- Vox

<https://www.youtube.com/watch?v=1UnIDL-eHOs>



 **Before you watch the video, do the vocabulary exercise below matching the words with their definitions. You should use a dictionary for help.**

- a. vernacular ..a fashion that is taken up with great enthusiasm for a brief period of time
- b. slang ..being in accordance with the law and the accepted rules and standards
- c. affirmative ..everyday language spoken by people as distinguished from the literary language
- d. legitimate ..shortened form of a word or phrase used chiefly in writing to represent the complete form
- e. fad ..asserting that something is true or correct, as with the answer "yes"
- f. abbreviation ..kind of language occurring in casual and playful speech for added raciness, humor etc



Watch the video and complete the sentences:

OK might be the most recognizable word on the planet, it is to communication everywhere.

It traces back to an 1830s fad of misspelling abbreviations in Boston.

In the OK abbreviation for the common phrase “all right” was first published in the Boston Morning Post. Soon it was spread around the by many papers.

The president Van Buren adopted it as a for his campaign and this was the event that established OK in the American

The invention of the telegraph which debuted in 1844 helped OK to pass from slang into functional use. It was soon adopted as a standard that a transmission was received.

Another reason that it became widespread has to do with how OK looks, more how the letter K looks and sounds. English words starting with K are not common, it's 22nd in the English alphabet. This fact spurred an overuse of the letter by in the early 20th century in their effort to make the products memorable.

By the 1890s OK's origins were mostly forgotten and newspapers began to its history supporting untrue theories, some of which people still

Today we use it as the neutral affirmative because it affirms without evaluating, it doesn't any feelings. We don't even keep track of how much we use it. It was the first word spoken when humans landed on the moon.

<https://www.youtube.com/watch?v=1UnIDL-eHOs>

 Before you watch the video, do the vocabulary exercise below matching the words with their definitions. You should use a dictionary for help.

- | | |
|----------------|--|
| a.vernacular | .e.a fashion that is taken up with great enthusiasm for a brief period of time |
| b.slang | .d.being in accordance with the law and the accepted rules and standards |
| c.affirmative | .a.everyday language spoken by people as distinguished from the literary language |
| d.legitimate | .f.shortened form of a word or phrase used chiefly in writing to represent the complete form |
| e.fad | .c.asserting that something is true or correct, as with the answer "yes" |
| f.abbreviation | .b.kind of language occurring in casual and playful speech for added raciness, humor |



Watch the video and complete the sentences:

OK must be the most recognizable word on the planet, it is essential to communication everywhere.

It traces back to an 1830s fad of intentionally misspelling abbreviations in Boston.

In 1839 the OK abbreviation for the common phrase “all right” was first published in the Boston Morning Post. Soon it was spread around the country by many papers.

The president Van Buren adopted it as a nickname for his campaign and this was the event that established OK in the American vernacular.

The invention of the telegraph which debuted in 1844 helped OK to pass from slang into legitimate functional use. It was soon adopted as a standard acknowledgement that a transmission was received.

The second reason that it became widespread has to do with how OK looks, more specifically how the letter K looks and sounds. English words starting with K are not common, it’s ranked 22nd in the English alphabet. This fact spurred an overuse of the letter by advertisers in the early 20th century in their effort to make the products memorable.

By the 1890s OK’s origins were mostly forgotten and newspapers began to debate its history supporting untrue theories, some of which people still believe.

Today we use it as the ultimate neutral affirmative because it affirms without evaluating, it doesn’t convey any feelings. We don’t even keep track of how much we use it. It was arguably the first word spoken when humans landed on the moon.





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For any questions you may have you can message me at info@ruthlessteacher.com

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